

News Release



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Carter Appointed Technologies Specialist for Anderson & Vreeland

Bryan, OH -- The appointment of Randy Carter as Technologies Specialist for Anderson & Vreeland, Inc. is announced by Jessica Harkins, Technologies Manager for the company, a leading manufacturer and distributor of flexographic plate processing equipment, materials and software.

In his new position, Carter will be directly involved with Anderson & Vreeland's quality control initiative as well as assisting customers with technical support for software, digital plates, color management and print. He will help to implement internal and external professional development programs for A&V employees and customers in the southeast region of the U.S. Carter will also promote flexo education through

training activities in cooperation with educational institutions and industry trade associations

Carter earned a Bachelor of Science degree in Graphic Communications from Clemson University in 1996. He has extensive graphic arts experience and previously served as a Process & Development Analyst responsible for a broad spectrum of prepress activities.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The company offers a “systems approach” to plate processing, with state-of-the-art equipment, materials and software specifically designed for flexography. A&V supports these products with 50 years of experience and a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. This experience results in smoother and easier integration of technical advancements affecting flexography. Further information about the company is available on the web at www.AndersonVreeland.com.

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Photo: Randy Carter