

News Release



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For Immediate Release
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ANDERSON & VREELAND TO DISTRIBUTE VERBATIM LIQUID PHOTOPOLYMERS

BRYAN, OH, August 17, 2004 — Anderson & Vreeland, Inc., leading manufacturer and distributor of flexographic printing materials and equipment, has been appointed distributor of Verbatim liquid photopolymers and related materials effective August 12, 2004.

Verbatim products are manufactured by Chemence, Inc., a global manufacturer widely recognized for its experience in manufacturing photopolymer resins. Verbatim products include photopolymer resins specifically designed for high-quality printing on corrugated board, multi-wall bags and sacks, labels, molding applications and for the production of hand stamps.

Chemence has over 20 years experience in liquid photopolymer technology, which complements Anderson & Vreeland's 40+ years of flexographic printing experience. A&V will sell and provide technical support for Verbatim products throughout the U.S. with a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo printing. The company's substantial flexo printing experience sets it apart from other prepress suppliers.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The company offers a "systems

approach” to plate processing, with state-of-the-art equipment, materials and software specifically designed for flexo. A&V supports these products with over 40 years of experience and a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. This experience results in smoother and easier integration of technical advancements affecting flexo prepress, including digital workflow. “Experience the difference” with Anderson & Vreeland. Further information about the company is available on the web at www.AndersonVreeland.com.

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