

News Release



KNUDSEN, GARDNER & HOWE, INC.
2103 St. Clair Avenue, Cleveland, Ohio 44114 U.S.A.
T: 216.781.5000 F: 216.781.5004 E-mail: info@KGHinc.com

CONTACTS:

Tim Knudsen
Knudsen, Gardner & Howe, Inc.
Tel: 216.781.5000 • e-mail: tk@KGHinc.com

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Swanke Receives Anderson & Vreeland's Chairman's Award for Excellence

Bryan, OH – Shelly Swanke, technical sales representative for Anderson & Vreeland, Inc., recently accepted the company's Chairman's Award in recognition of her excellent service and never-give-up attitude over the past six years. The award was presented to Mrs. Swanke by Howard Vreeland, Jr., Chairman of the Board for Anderson & Vreeland, at a recent meeting in Denver, Colorado.

Mrs. Swanke is the first Anderson & Vreeland employee to receive the Chairman's Award for Excellence that recognizes individuals who have made exceptional contributions and accomplishments to the company and flexographic printing industry.

Mrs. Swanke's performance since joining Anderson & Vreeland in 2005 has been exemplary. Her dedication and commitment to excellence impress all who know her.

Mrs. Swanke has been instrumental in introducing direct laser engraving to leading companies in the flexographic printing industry. Her role has helped introduce a new technology that is good for the environment, good for the companies that adopt the technology and good for the flexo industry.

“While this award is our way of honoring Shelly,” explained Howard Vreeland, Jr., “it is really Anderson & Vreeland that has been honored by the conscientious and dedicated effort Shelly has provided our company for so long.”

Mrs. Swanke provides sales and technical support to Anderson & Vreeland’s customers throughout the Colorado area. She resides in Evergreen, Colorado with her husband, Brandt, and daughters Julia and Stella.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The future of flexo can be seen today with the newest prepress products and technologies, including HD flexo and direct engraving, offered by Anderson & Vreeland. A&V supports these products with 50 years of experience and technical sales representatives who are thoroughly knowledgeable about the fine points of flexo. In addition, A&V has a Technology Support Team comprised of individuals well versed in current and emerging technologies to provide customers with added support. The company’s goal is to make it as easy as possible to work with A&V, whether it’s face-to-face contact with technical personnel, reviewing educational videos on YouTube or postings on Twitter and Facebook. Further information is available on the web at www.AndersonVreeland.com.

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(Photo available – Howard Vreeland, Jr. and Shelly Swanke)