

News Release



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Bower Appointed Director of Sales for Anderson & Vreeland

Bryan, OH -- The appointment of Bill Bower as Director of Sales for [Anderson & Vreeland, Inc.](#), leading manufacturer and distributor of flexographic plate processing equipment and materials, is announced by Darin Lyon, Vice President and General Manager.

In his new position, Bower will supervise sales and support for A&V's customers throughout the Midwest and Eastern United States, and Canada. Regional Sales Managers Joe Anderson and Don Stoll will report to Bower as he oversees A&V's direct sales organization, as well as the company's Sales Support Group.

Bower brings to his new position 20 years of sales and management experience in the printing and packaging industry. He was formerly North American Director of Sales for Flint Group Flexographic Products, responsible for sales of printing plates and sleeves throughout the United States, Canada and Mexico.

"Bill is a widely-respected and talented individual and we are extremely fortunate to now have him on our management team," said Darin Lyon. "The addition of Bill further

demonstrates our commitment to the flexo market. His wealth of experience and familiarity with the industry will be a big benefit for our customers,” added Lyon.

Commenting on his appointment, Bower stated "I have always been impressed with Anderson & Vreeland as a forward-thinking organization with great products. A&V has all the right pieces in place for tremendous growth by continually introducing new products while always focusing on customer support.”

Bower is a graduate of Marietta College with a BA degree in Management. He and his wife, Meridy, live with their three daughters, Emily, Abby and Lily in Bloomsburg, Pennsylvania.

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(Photo enclosed – Bill Bower)

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading supplier of flexo platemaking equipment and materials to the graphic arts industry. The company offers a “systems approach” to plate processing, with state-of-the-art equipment, materials and software specifically designed for flexo. A&V supports these products with 50 years of experience and a nationwide staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company’s substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of

technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.

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